

BUSINESS DEVELOPMENT CONSULTANT



Optimizing
Revenue



The Ivar Consulting Company

Ravi Shangar
Director



14 Years Experienced Revenue Management Professional

Worked with

- GRT
- Raintree Hotels
- Le Royal Meridien
- Leela Kempinski
- Taj Holiday Village
- Taj Fort Aguada & Taj Hermitage

Certified

- Search Marketing Professional
- Six Sigma Green Belt
- Brand Loyalty Champion

Business Development & Revenue Optimization

- Sales Strategy
- Advertising Strategy
- Product Strategy
- Pricing Strategy
- Distribution Strategy
- Launch Strategy
- Relationship Strategy
- Segmentation Strategy
- Positioning Strategy
- Brand Strategy
- Franchising Strategy
- Training Strategy

Digital Marketing

- Search Engine Optimization
- Search Engine Marketing
- Social Media Optimization
- Social Media Marketing
- Email Campaign
- SMS Campaign
- Creative Designing
- Website User Experience Monitoring
- Advertisements
- Digital Leads Management
- Digital Campaign Management
- Digital Influencer Management
- Online Reputation Management
- Social Media Management
- Digital Brand Management

Central Reservations System

- Setup
- Implementation



Our Valuable Clients



Contact Us

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